

AT&S Strategy

AT&S



The AT&S Group strategy is built around three clearly defined strategic pillars

The AT&S logo consists of the letters 'AT&S' in a white, bold, sans-serif font, centered within a dark blue square.

Innovation

As one of the printed circuit board industry's leading innovators worldwide, AT&S develops highly integrated and efficient electronic interconnection solutions for tomorrow's networked world. AT&S Group's strength lies in its ability to implement extremely innovative customer solutions with a high degree of process quality on an industrial scale. AT&S currently manufactures tracks with a width of 50 μm and is able to offer a width of 35 μm for prototypes – only a quarter the width of a human hair. AT&S is one of the first manufacturers to have implemented the highly integrated Embedded Component Packaging (ECP®) Technology. In the last three years alone AT&S has filed more than 53 patent applications.

Sustainability

The efficient and sustainable use of all kinds of resources is the key to AT&S's business success. Using raw materials and energy efficiently is not only a service to society: the economical and responsible use of all resources contributes to the Group's ability to compete and continue growing. In all its plants AT&S manufactures to the same high environmental standards as in Europe. We are currently reducing our CO₂ emissions per m² by 5% per year, and we can boast similar increases in efficiency in energy consumption. AT&S's emissions of exhaust air and wastewater have been below any existing EU standards for many years. For AT&S, managing for sustainability also means exercising a high degree of responsibility with respect to its staff and to society.

Quality

Surpassing the high quality expectations of its customers is an integral part of AT&S's philosophy. The essential elements of success include highly trained and motivated employees, safe manufacturing processes, and extensive preventive quality management. A high degree of customer satisfaction and stable product quality are proof of our sustained success.